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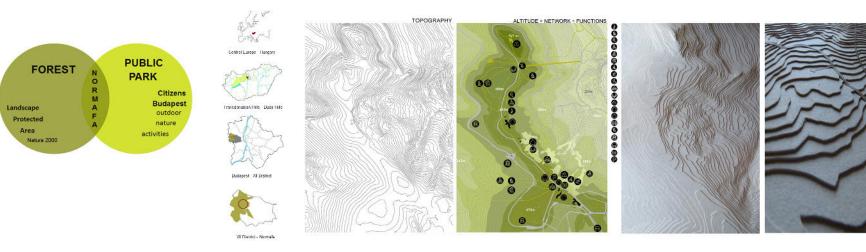


The diploma thesis focuses on the development of new approaches to the natural and cultural landscape of Normafa, a protected forest located in the XIIth District of Budapest which functions also as a public park for the residents of Hungary's capital.

The project proposes the conceptualization and design of a series of sensory trails and site-specific interventions that create new dialogues to perceive the landscape through senses and perceptions.

The project is proposed as an instrument that utilizes senses as a method of approximation to the site by increasing the perceptions to the landscape through the connection of nature with multi-sensory experiences: scents, textures, sounds, tastes and scenes.

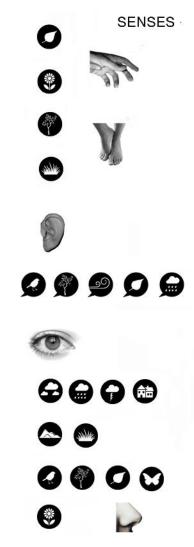


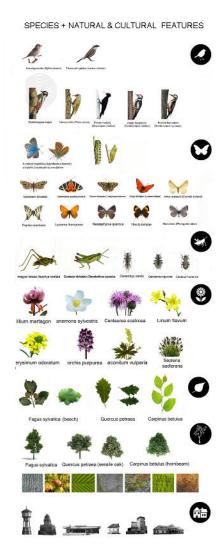


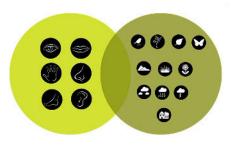




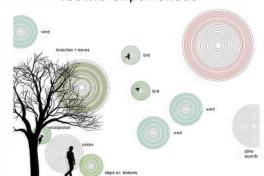
The design has been developed through the following conceptual strategies: The conductive thread, designed as a linking element that travels across the different landscapes of Normafa, drawing a new reading of the site. The multi-purpose sensory devices, designed as the key approaching elements that emerge from the conductive thread, emphasize specific perceptual points along the route and create new dialogues between the visitor and the surrounding landscape. The design of the network system, links the different landscape characters of Normafa and integrates its existing path network. The linking gates are conceived as landmarks that connect the five sensory trails and provide information about the trails; and the last conceptual strategy: mostly-level trails, designed according to criteria of human movement, making the walk feasible for visitors, running nearly in the same elevation level







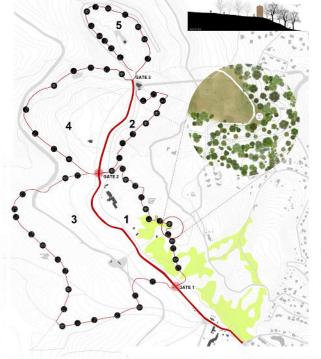




identification of sounds



sensory (trails normafa . budapest









SENSORY TRAIL 4 beech forest, dense sanopy, ground level vegetation of shrubs and herbs. aromatic species, nesting birds.





plain terrain, beech forest, getation of strubs and herbs, aromatic species, neating birds.







EAST: HILL WEADOWS forest patch (sessile cak and beech) nery views to valley, hills and city, in birds, falling trees, steep slopes

NETWORK SYSTEM CONCEPT















(a)(b)(c)(d)<











BIRD WATCHING

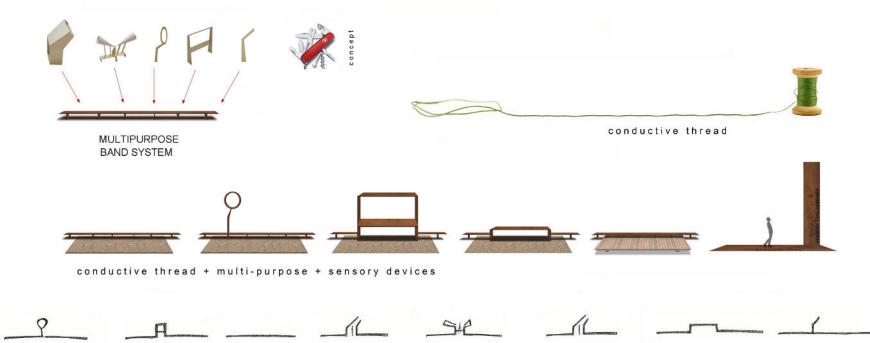
LANDSCAPE FRAME

PATH MEADOWS+STEEP FOREST butterfly watching

SCENERY PLATFORM

TOUCHING BARKS





















TACTILE RING

SKY WINDOW

SKY WATCHING

SKY WINDOW

BIRD WATCHING

FRAMING LANDSCAPES

mla 2014-2016 PROCESS + PROJECTS + STRATEGIES

design process: freehand drawings	01
historic landscapes: gödöllö, hungary	02
regional planning; 3 villages, strategies	03
public park: germanus gyula park	04
planting design: danube river bank	05
green infrastructure : improving biodiversity cakes creek collecting stormwater	06
open space design; buda campus entrance	07
competitions: design:drawing the limits memorial, water poems	08
graphics: sketching modeling	09
complementary activities	10



n design process

freehand drawing: plans + analysis + sketching





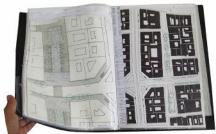












Historic Landscapes

GÖDÖLLŐ HUNGARY

Gödöllő is a town situated in Pest county, Budapest metropolitan area, Hungary, about 30 km northeast from the outskirts of Budapest. The town has a regional importance nowadays, owing to its cultural, educational, industrial supply.

Gödöllő is also home to the historical Royal Palace and to the Szent István University, the main education institute of agriculture in Hungary.

The main goal and strategies of the project is the iintegration between the territory, the historical and natural landscape and the community creating a Continuous Urban, Natural and Cultural Landscape (CUNCL)

MAIN STRATEGIES

- Restoring Ecosystem: environmental recovery and treatment of the stream
- Evocation of the two historical water feautures designed with environmental contemporary goals
- Improvement and linking of the Historical layers + naturall habitats + urban agriculture + outdoor spaces + ecological corridors + cultural routes.



































Gödöllo, main strategies



Szabadság utca as a linear park circulation route pedestrians and bikes Connection Erzsebet park and Upper Garden + SECESSION HISTORICAL ROUTE



historical alley : royal garden + lower park





recovering ecosystem: stream

Historic Landscapes

Historical Garden + The National University of Public Service

LUDOVIKA PROJECT

The National University of Public Service started its operation as educational institute of the Hungarian public service on 2012.

The Ludovika Project proposes:

the 150 years old Ludovika building will be renovated to its original condition; 21st century infrastructure and equipment will be installed; the surrounding green park will be increased and supplemented with new buildings, including a shooting range, a riding course, new sports fields and a swimming pool.

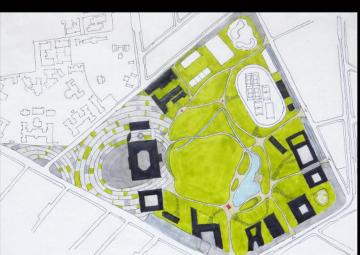
The overall site of constructions will be 73,700 m2, including 51,000 m2 of new constructions. In addition, the renewal and and enlargement of Orczi Park's 26 acres. The project proposes the conservation of the historical value of the site integrating Ludovika Square and Orczi Garden



site location. Budapest



Ludovika square, main access



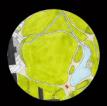
plan: project proposal



visualization: Historical garden



1810 historical map



lake and clearing Orczi garden



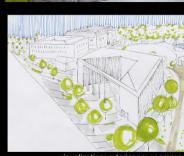
blue + green network



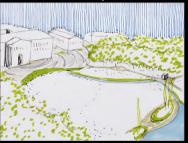
concept



site present situation

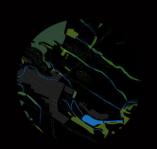


visualization: exterior new campus building



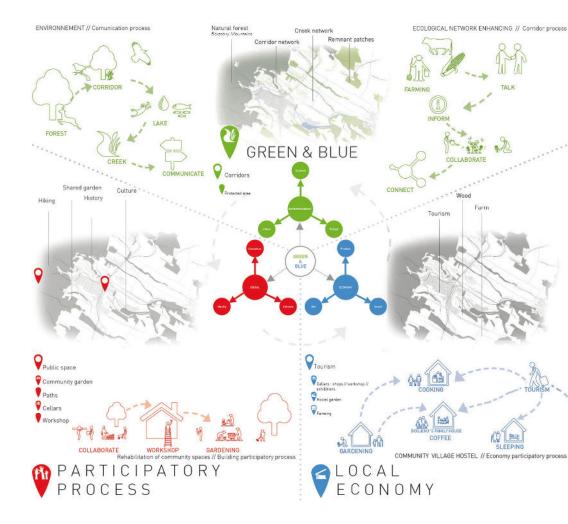
REGIONAL SUSTAINABLE STRATEGIES

VILLAGES: DIÓSJENO+NOGRAD+BERKENYE HUNGARY









GERMANUS GYULA PARK WATER AND HEALTH BUDAPEST

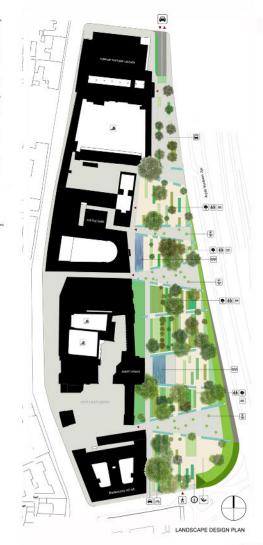
The Water and health park located in Germanus Gyula Park seeks to create a place more than a, urban area, envisioning it as a gathering and sensorial space, both intimate and public; a site that maintains the historical spirit of the complex through a direct dialogue with nature.

And the second s

The intervention creates an enclosed yet open landscape, with an atmosphere that transforms constantly: a different atmosphere for every area, a distinct ambience for each specific place, and a unique experience for each person. Thus preserving the water and health meaning through a dialogue with nature, with other people and with one-self, and reflecting new ways of coexistence between users.

A reflection space that moves the public and connects them to nature, the built landscape and each other.

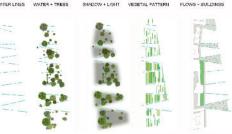




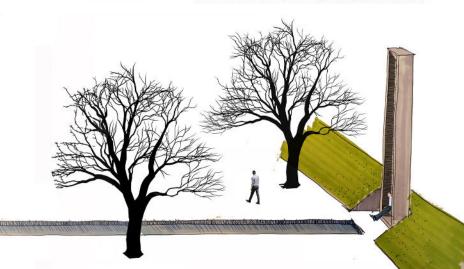


PLAN DETAIL









os planting design+ ecology

DANUBE RIVER BANK BUDAPEST

PLANT SELECTION CRITERIA

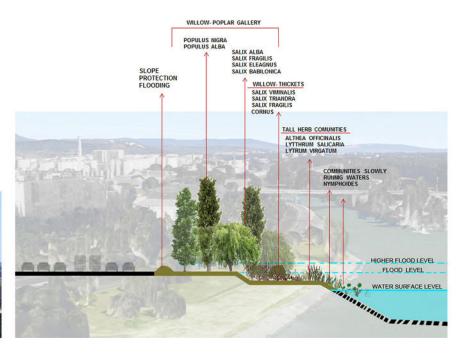












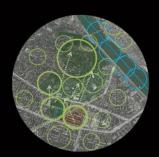




URBAN BIODIVERSITY IMPROVEMENT XI DISTRICT BUDAPEST



concept improvement



NEIGHBORHOOD LEVEL

STRATEGIES: improvement





mprove biodiversity species and biodiversity strategies in urban squares



Link the park and water features



control the vehicular traffic into green ways

Improve biodiversity and neighborhood

strategies in

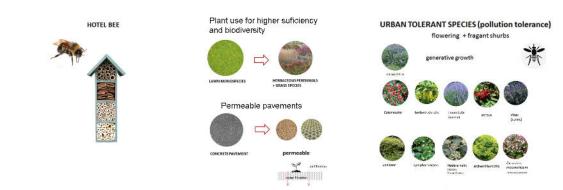
courtyards

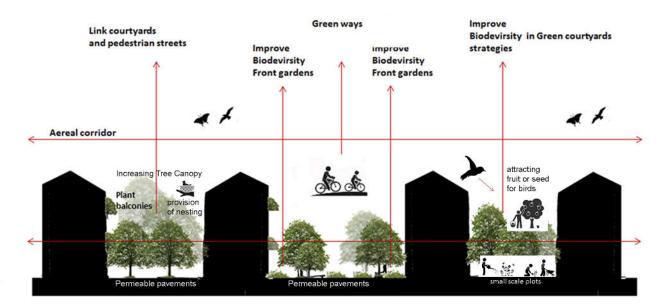




biodeversity building improvement. Plantings on balconies and window boxes

URBAN BIODIVERSITY STRATEGIES







IMPLUVIUM

irban prototypi

rainwater catchment system

Impluvium will provide a water feature on the public space
The piece will be able to collect water and will gather people
together in an environment as pleasant and climatically comfortable.
Rainwater flows over a conical canopy creating an unique water-based
atmosphere.





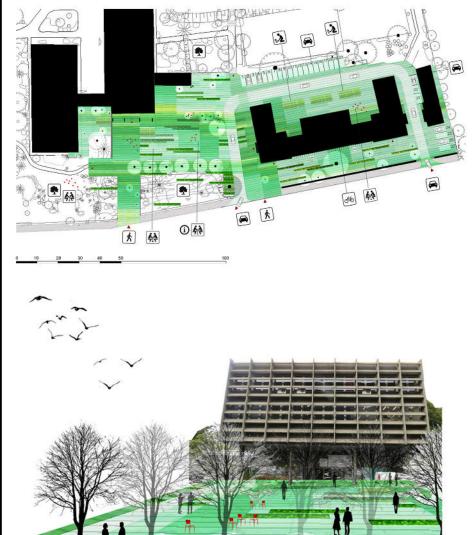
OPEN SPACE DESIGN

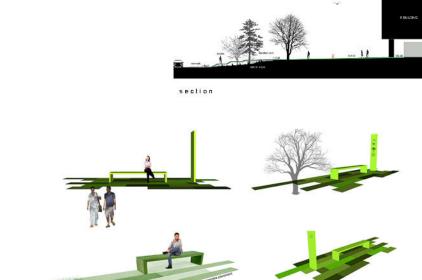
BUDA CAMPUS ENTRANCE

BUDAPEST

Project goal: A new entrance area for the Buda
Campus at Corvinus University of Budapest, from
Villanyi Street in front of Building 'K' with
replacement of the present parking lot.
Level of the design: from conceptual level to
construction drawings.

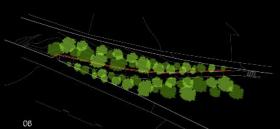
The design goal for the campus open space is to create a pleasant environment of open spaces and facilities that will support the academic and student life of the campus by linking the entrance and main buildings with the most significate feature of the Faculty - The Arboretum- . In addition, the project transforms the parking lot into an open square. The permeable pavement uses a green color range integrating the planting design and orchads into the pattern square. The furniture system emerges from the pavement integrating fix benches, information boarding panels and lighting elements. In addition the project proposes movable chairs which enlarge the possibilities of different activities: students truly decide where they want to sit in the square.











diluted landscapes, drawing the limits,

Inspired by the unique and varied vegetation that grows wild and naturally throughthe path and inspired by the international movement of architecture and decorative arts from Art Nouveau at the turn of the 20th century, the intervention situated in the pedestrian path through woodland, proposes a dialogue with the natural existing environment, through a

element conceived by sinuous lines of natural forms that integrates furniture design, landscape and art. This natural wooden element, drawn in the landscape, dilutes the limits between the natural and the urban context.

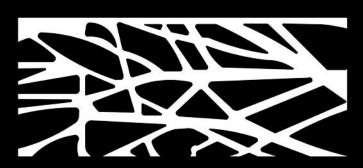
The project Diluted landscapes, drawing the limits, is the realization of an inverse exercise of intervention in urban and natural spaces that explores new aspects to redefine those borders. The piece creates a new landscape, drawn with a wooden element that complements the existing forest—a forest to be walked through. This transformation from the natural landscape into a drawn landscape generates a mixed environment of contact and transition between both surroundings, modifying the nature, altering the relationship between constructed and unconstructed context and diluting and extending the limits of the pathway. At the same time the piece functions as a skin of an urban observatory from which it is possible to contemplate the city through the vegetation.



















os memorial WATER POEMS

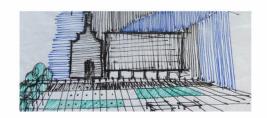
Orange County Memorial Crime Victims' William R. Mason Regional Park Orange County, California, USA

(competition, Finalist)













SKETCH BOOK









landscape graphics

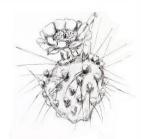












BUD AND BRANCHLET STUDIES

BOTANICAL ILLUSTRATION:

LEAF PATTERNS

paper and light

study

representation

exploring

topography

space and

form

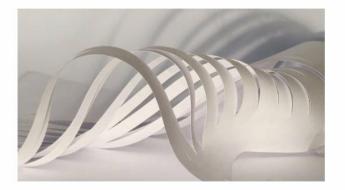
through the

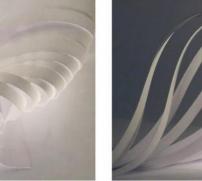
cutting,

folding,

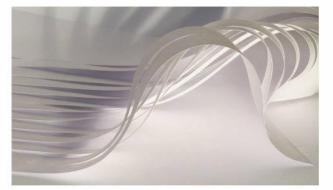
and weaving

of paper









09

landscape graphics

COMPLEMENTARY ACADEMIC ACTIVITIES: teaching + lectures 2014-2016

lecture at ig archtektur. Vienna



IVÁN JUÁREZ: SENSORY LANDSCAPES

Dienslag, 24. Juni 2014 | 19 Uhr IG Architektur, Gumpendorferstraße 63b, 1060 Wien

Begridtung: Luis Alforsu de Alba, Busenstie von Macio Einführung: Martina Berlih-Sedelmayer, Architekto (BRE-Nostbods) Vortrag in englischer Sprache, Iván Juárez, Accident

Ivan Juarez arbeitet interdisziplinar zwischen Architektur, Landschaftsarchitektur, Design und Installation. Seine Projekte beörden sich gleichermellen auf Raum & Gesellschaft wie Kunst & Funktion. Das von ihm gegründete x . studio forscht und agiert in zeitgenössischen Ausdruckstornen und realisiert international Ausstellungen. Verträge und Publikationen. Ivån Juärsz haf mehrere internationale Auszeichnungen erhalten - u. a. Prize Design Vanguand, TEN World Young Architects of the Year / Architectural Record, Architectural League Prize, Der mexikanische Architekt unterrichtet an der Universität von San Luis Potosi und der La Salle Universität in Mexiko.

Iván Juárez wird im Juni und Juli 2014 als Artist-in-Residence in Krems zu Gast sein. ORTE freut sich, sein spannendes wie poetischer Œuwe der österreichischen Öffentlichkeit vorzustellen.

Auskung bei Dervetz Corona & Tequito.







lecture LA HIPPOCAMPUS Land Art summer course











lecture at FUGA. Budapest



Érzékeny tájak . Sensory Landscapes









COMPLEMENTARY ACADEMIC ACTIVITIES: teaching + lectures 2014-2016

teaching: guest lecturer

MLA. CORVINUS UNIVERSITY OF BUDAPEST, FACULTY OF LANDSCAPE ARCHITECTURE

sensory landscapes. elective course Gellert Hill + Autumn fall foliage

The course connects concepts, traces and narratives that identify the natural and urban landscape of Gellert Hill in Budapest through walking experiences. Students conceptualized walking routes and identified situations and potential specific sites to propose their projects.

Students have learned the site specific installation's production process and get familiarized with all its phases.

Course Unit Content:

- -Theoretical lectures; basics of environmental art, the creative process, genius loci
- -Gellert Hill: Site approach and walking as a sensory experience
- -Design studio: Development of specific site intervention projects applying concepts related to sensory landscapes
- -Presentation: visual and three dimensional models applying tactile and/or sensory mediums.

MLA STUDENTS

- 1. Daria ERMAKOVA VLAGIMIROVNA
- 2. Derek ROBINSON
- 3. Jie ZHAO
- 4. Willian Moisés GONZÁLES ARMAS
- 5. Joana DIMITROVSKA j
- 6. Orkhan AFANDIYEV
- 7. Song Yimeng YIMENG
- 8. Mostafa Kamel BENHADDIA
- 9. Afaf HAMZAOUI
- 10. Malgorzata Stryjek g

































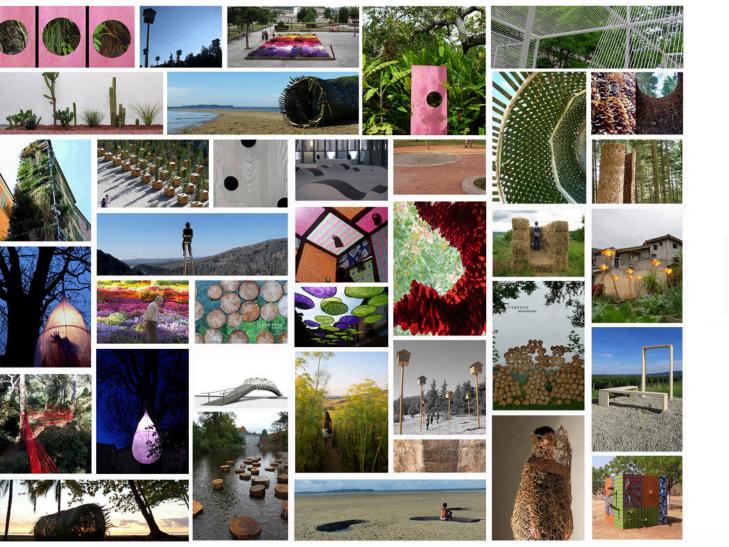




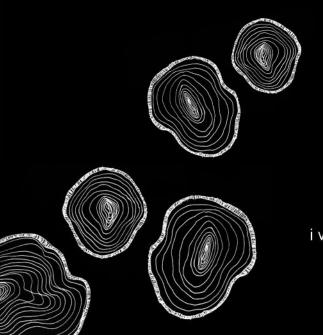








previous works practice site specific interventions



ivan juarez .mla .2014-2016